

Fusion and the innovator's dilemma

Looking at the evolution of the field through the lens of overall trends in innovation

Greg De Temmerman

*Director Deeptech and Ecosystem, Techleap, Amsterdam
Associate Researcher, Mines Paris PSL and Imperial College London*

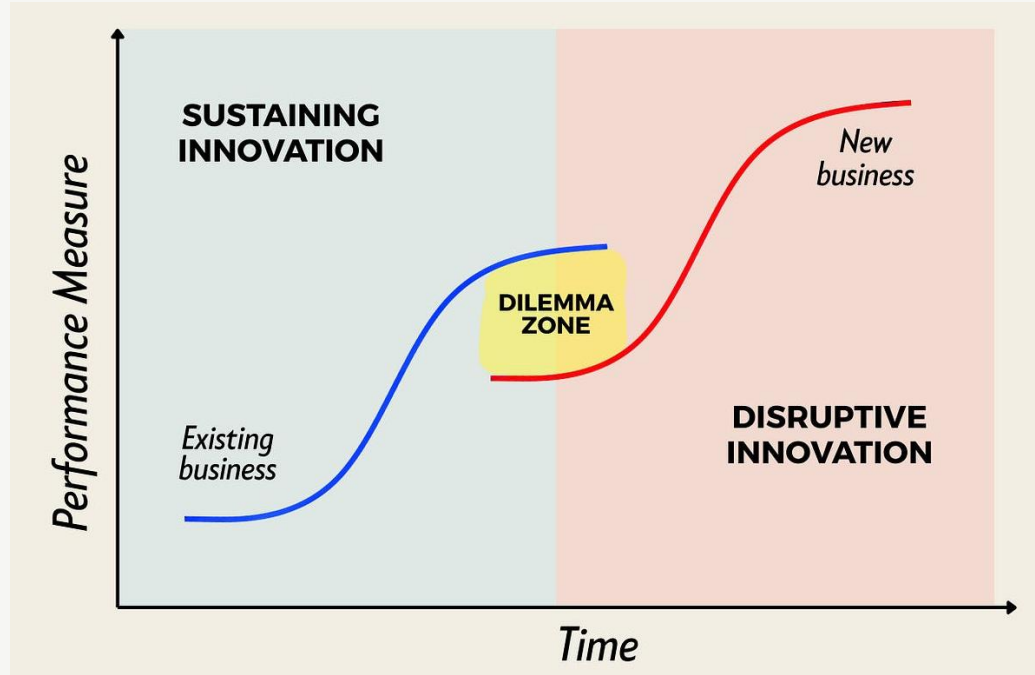
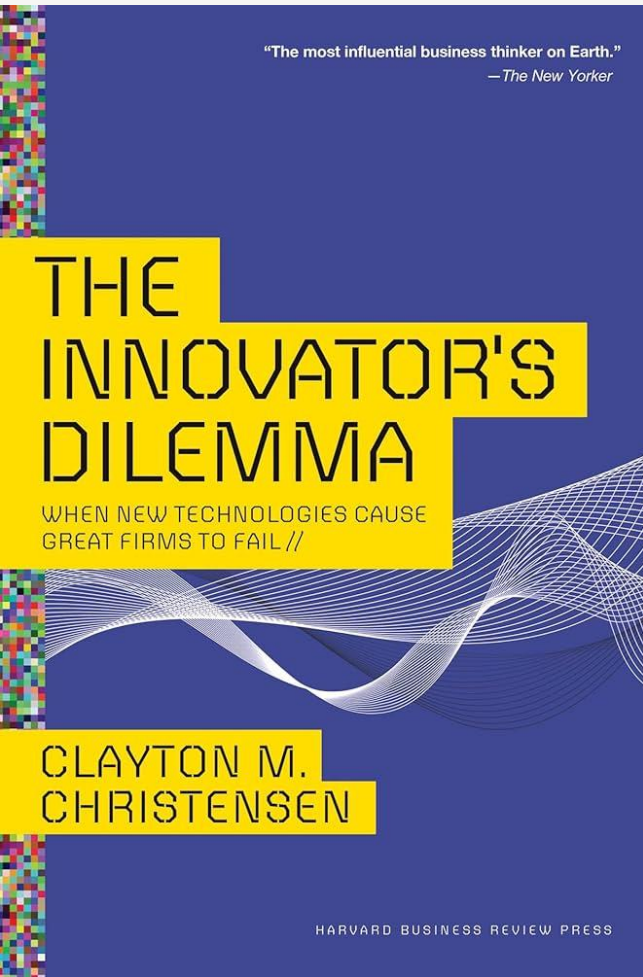
Imperial College
London



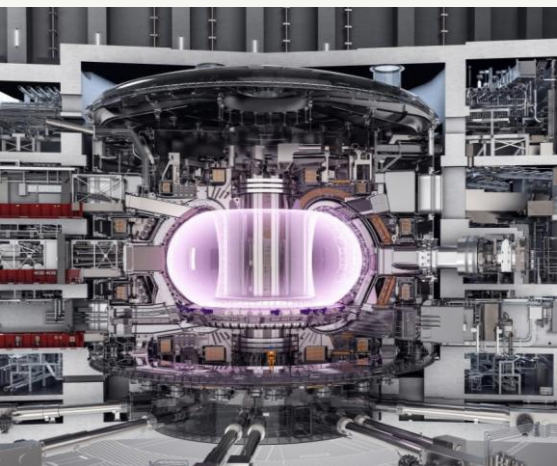
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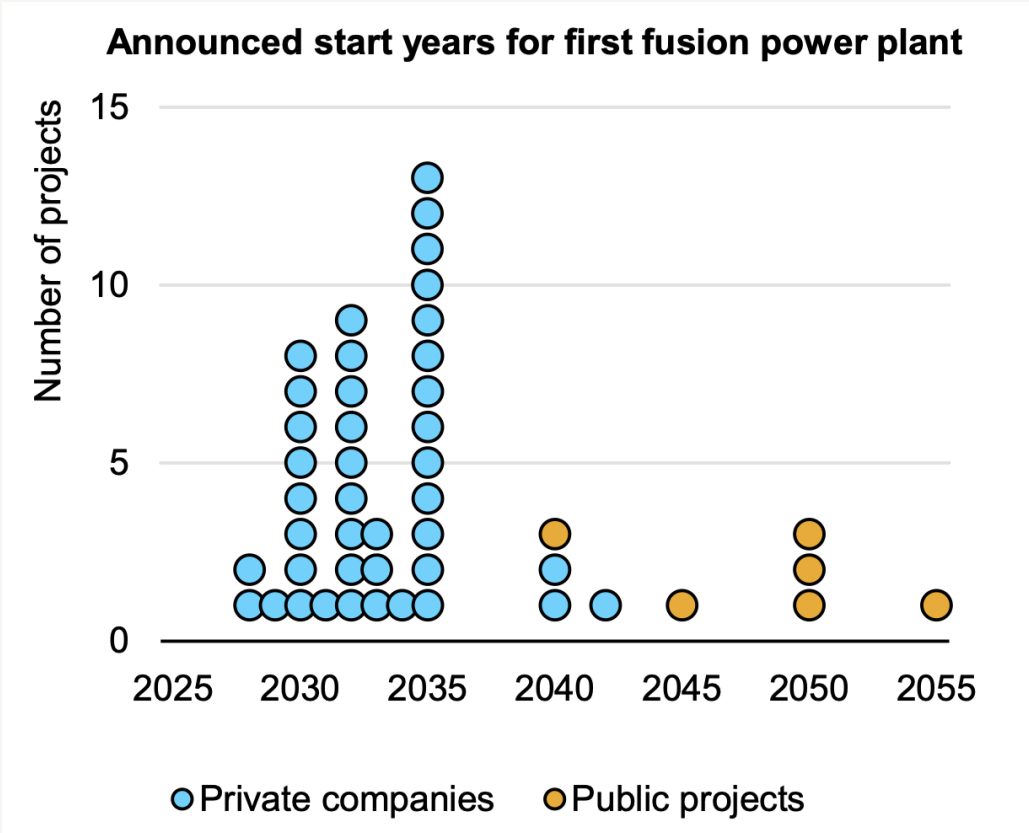
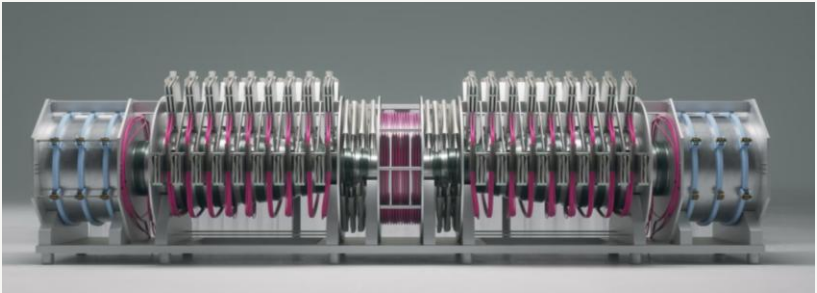
Inspiration for this talk



OK... but what does it have to do with fusion?

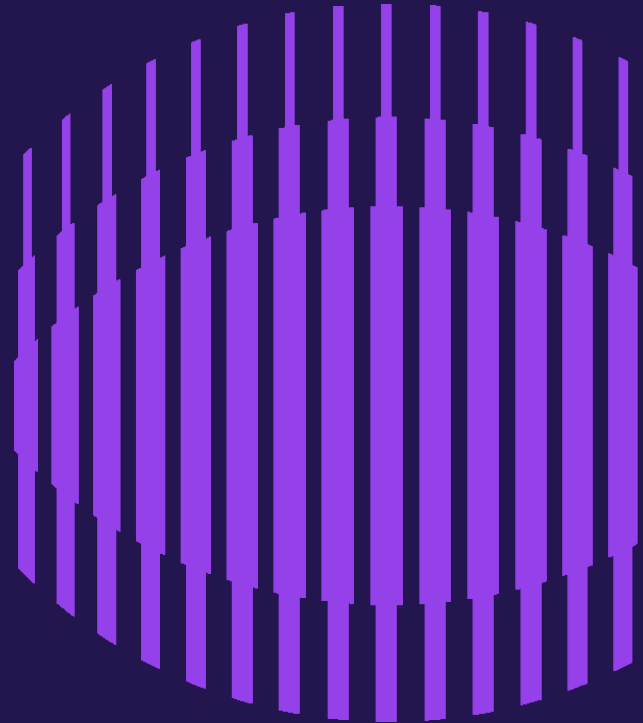


VS



¹State of Energy Innovation 2026, IEA, [link](#)

**Let's take a step
back...
The bigger picture**



But what is deeptech?

Generic definition¹: “innovations grounded in major scientific/technological breakthroughs, using disruptive technologies to address fundamental societal challenges”²

Positioned at the scientific frontier with long R&D cycles

Building tangible products and processes

Linked to key ecosystem stakeholders in particular higher ed.

Problem-oriented or mission-driven

Built through dynamic derisking

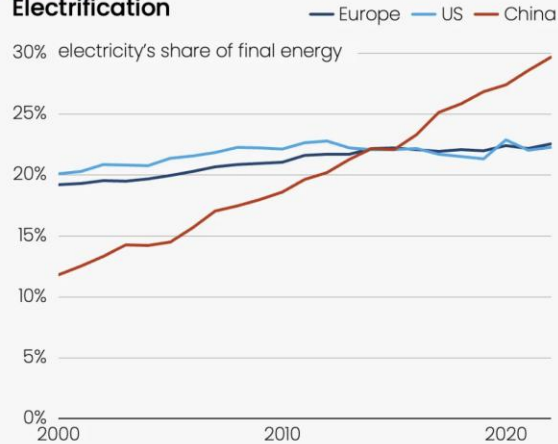
¹Term first coined by S. Chartuvedi [here](#)

²Deep tech entrepreneurship – a viable response to today’s grand challenges? [Link](#)

³What is “Deep Tech” and what are Deep Tech Ventures? [Link](#)

The new age: an electric world

Electrification



Industrial Revolution

1st wave

Iron
Waterpower
Mechanisation



Age of steam and rail

2nd wave

Steam engines
Steam power
Rail



Age of steel and electricity

3rd wave

Electricity
Steel
Heavy engineering



Age of oil and mass production

4th wave

Mass-produced automobiles
Cheap oil
Petrochem



Digital Age

5th wave

Information technologies
Telecoms
Software

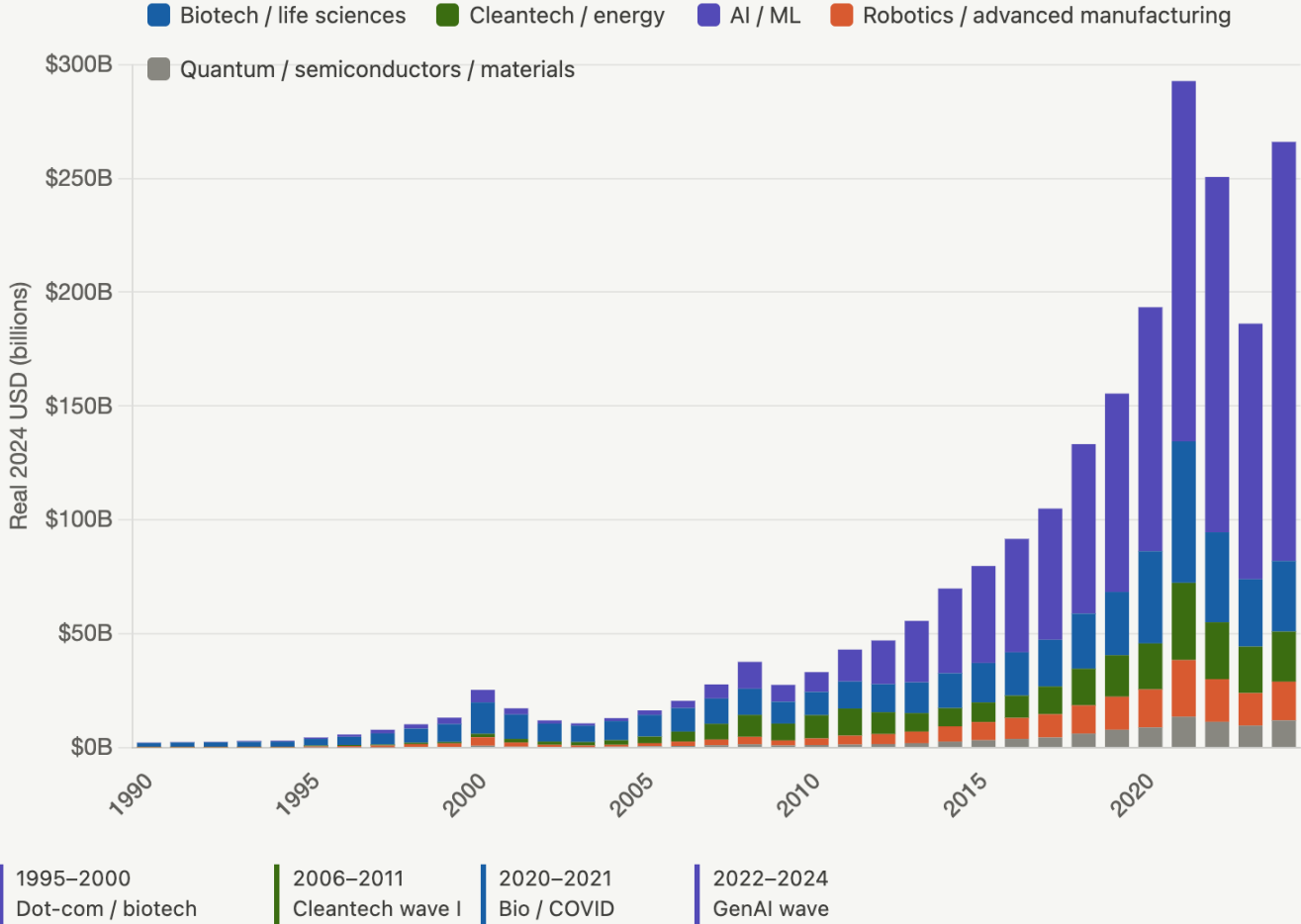


Electrotech Age

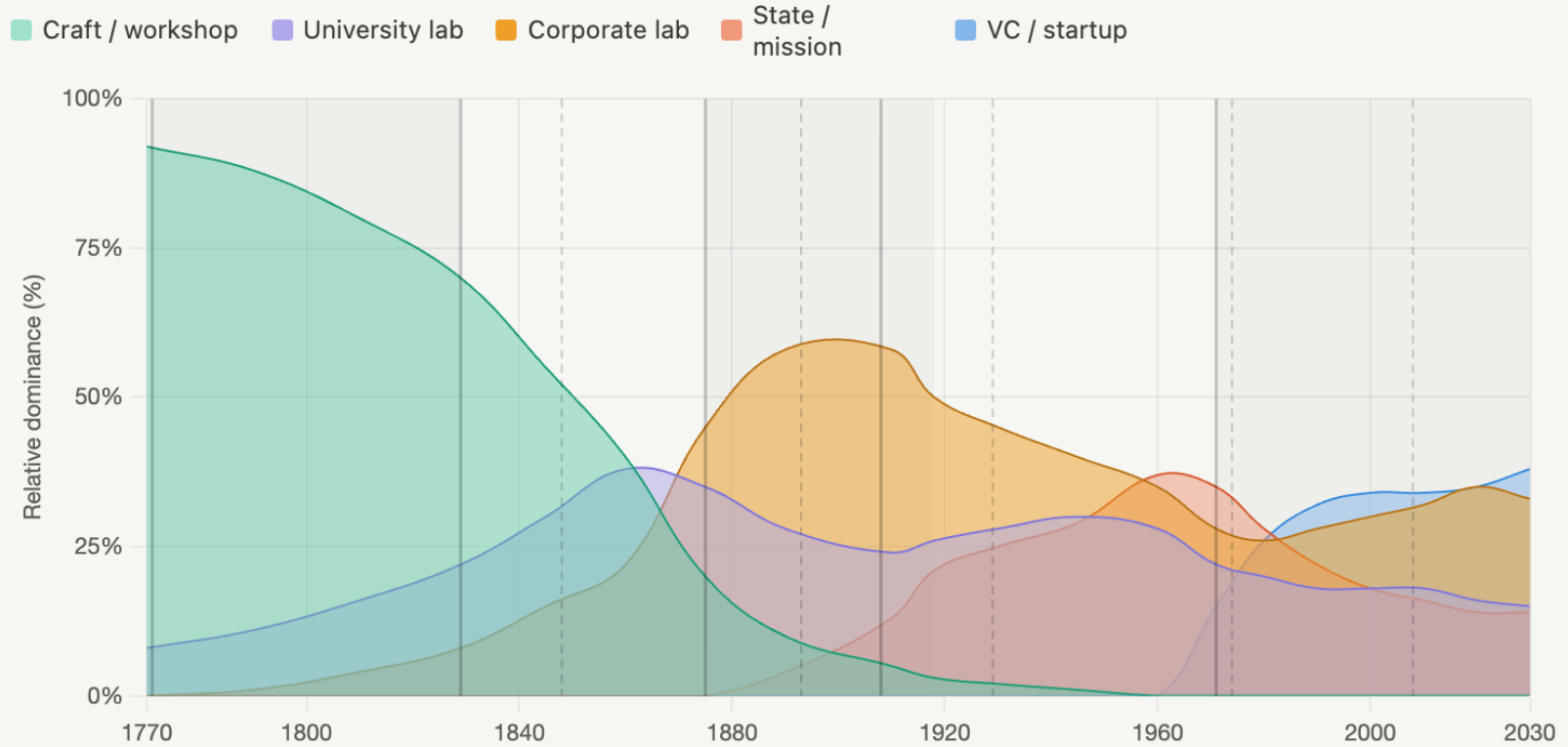
6th wave

Renewable energy
Electrification
AI

The growth of venture capital in deeptech



The emergence of the startup ecosystem



P1 · Industrial rev.
1771–1829
Water power, textiles, iron

P2 · Steam & railways
1829–1875
Steam engine, coal, rail

P3 · Steel & electricity
1875–1918
Heavy engineering, chemicals

P4 · Oil & automobiles
1908–1974
Mass production, petrochemicals

P5 · ICT & beyond
1971–present
Microelectronics, AI, bio

The largest energy shock in history?

More frequent energy shocks

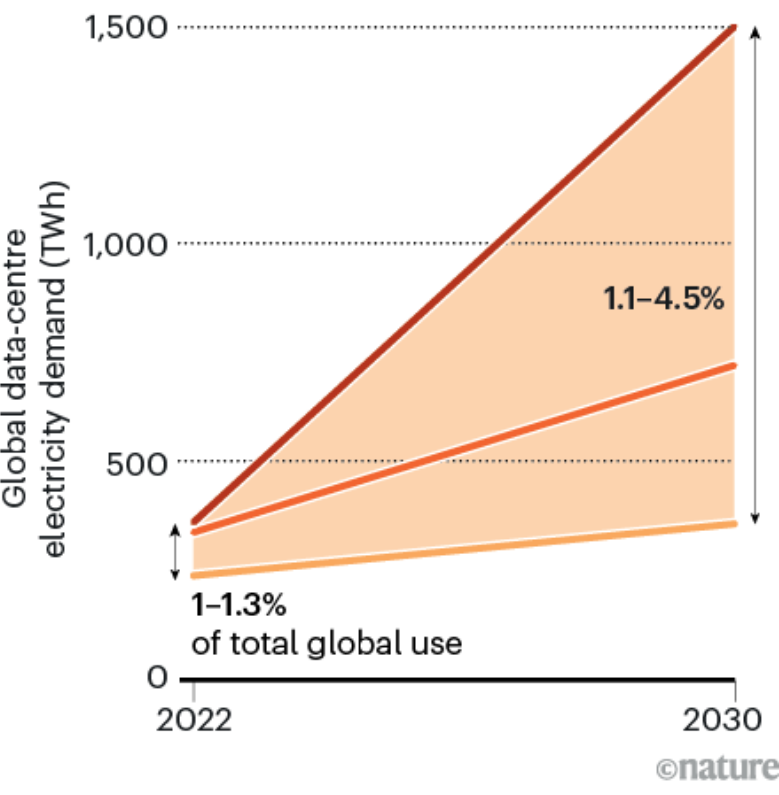
The world has experienced three major external energy shocks this decade



Note: Brent oil price in \$ per barrel

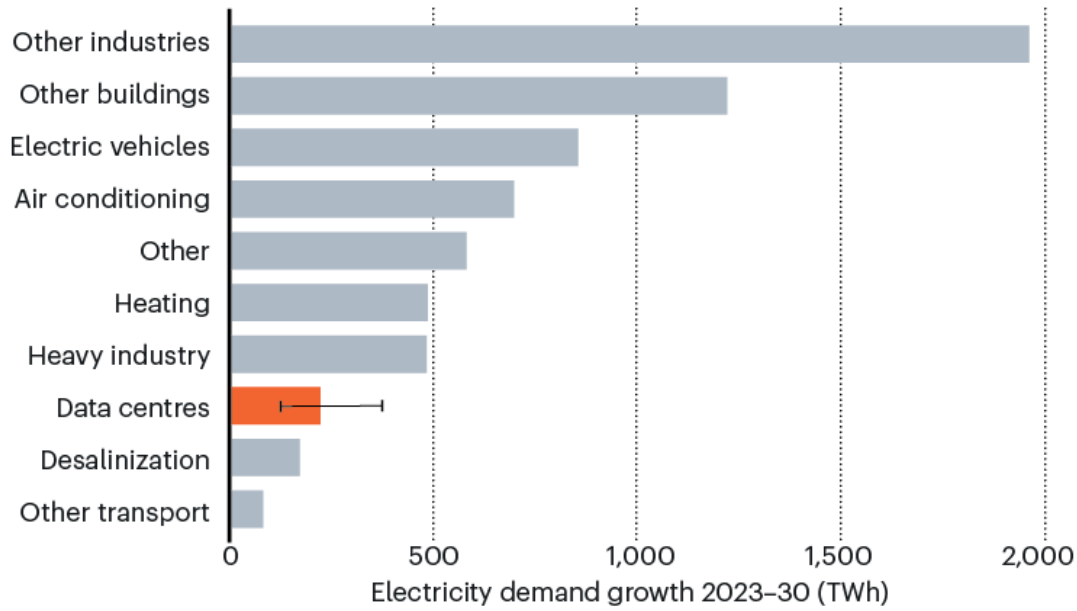
Source: LSEG | Ron Bousso

The largest energy shock in history?



WORLD ELECTRICITY GROWTH

The International Energy Agency (IEA) expects global electricity demand to increase 26% by 2030 — but most of this comes from electrification of industry, air conditioning and electric cars, not data centres.

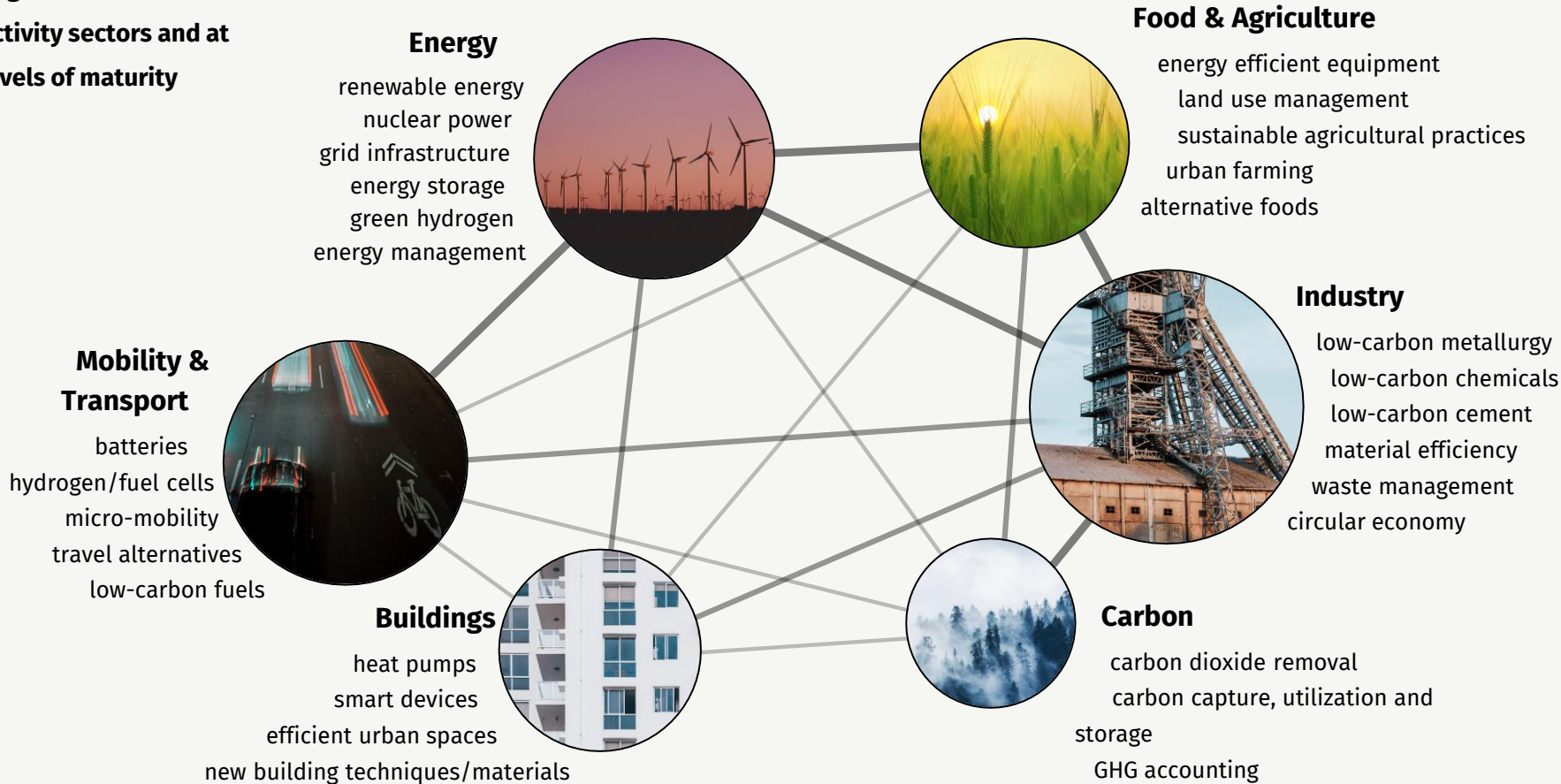


*Error bar shows range for fast or slow growth of data centres.

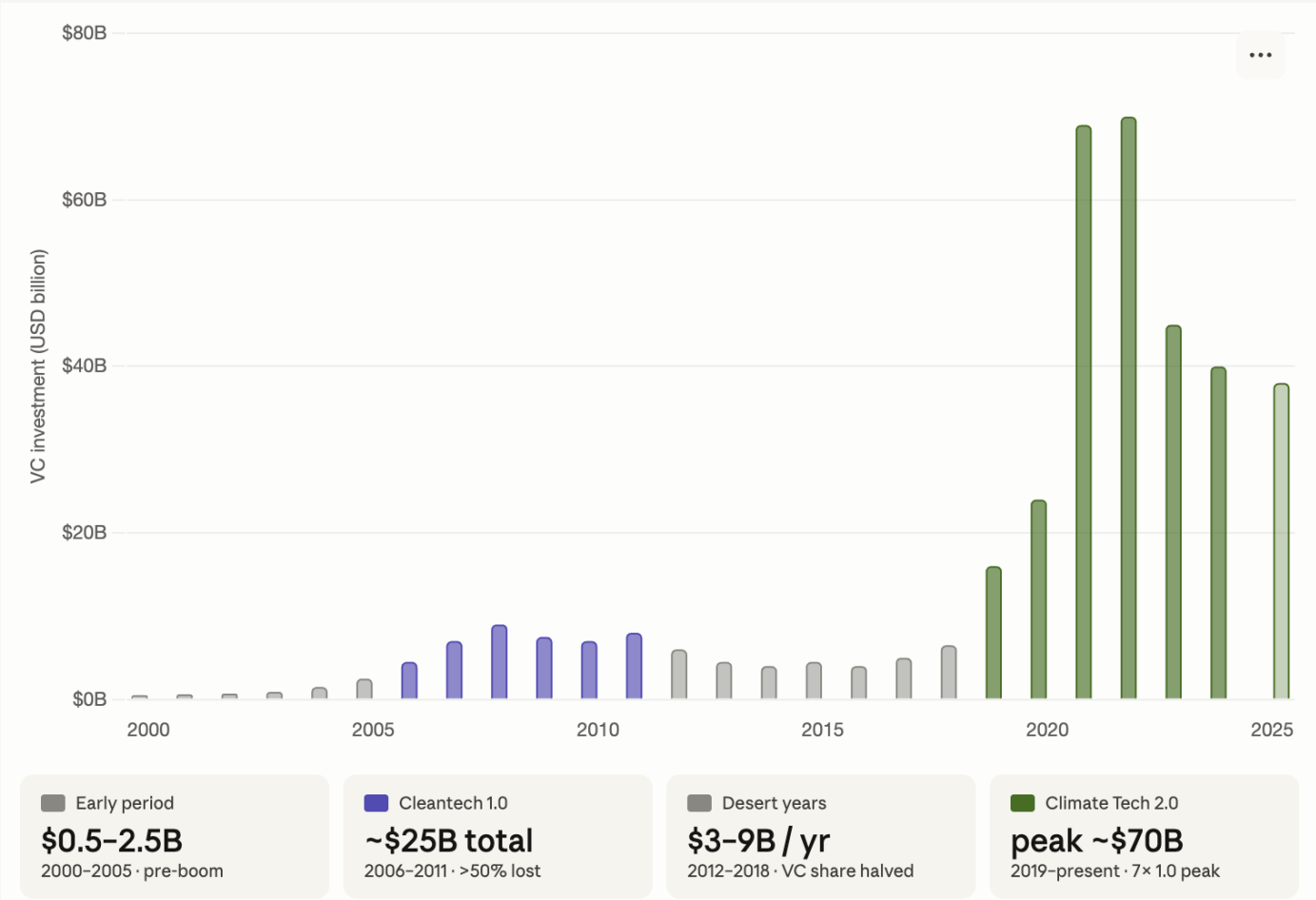
1How much energy will AI really consume? The good, the bad and the unknown, [Link](#)

Climate tech has become a thing

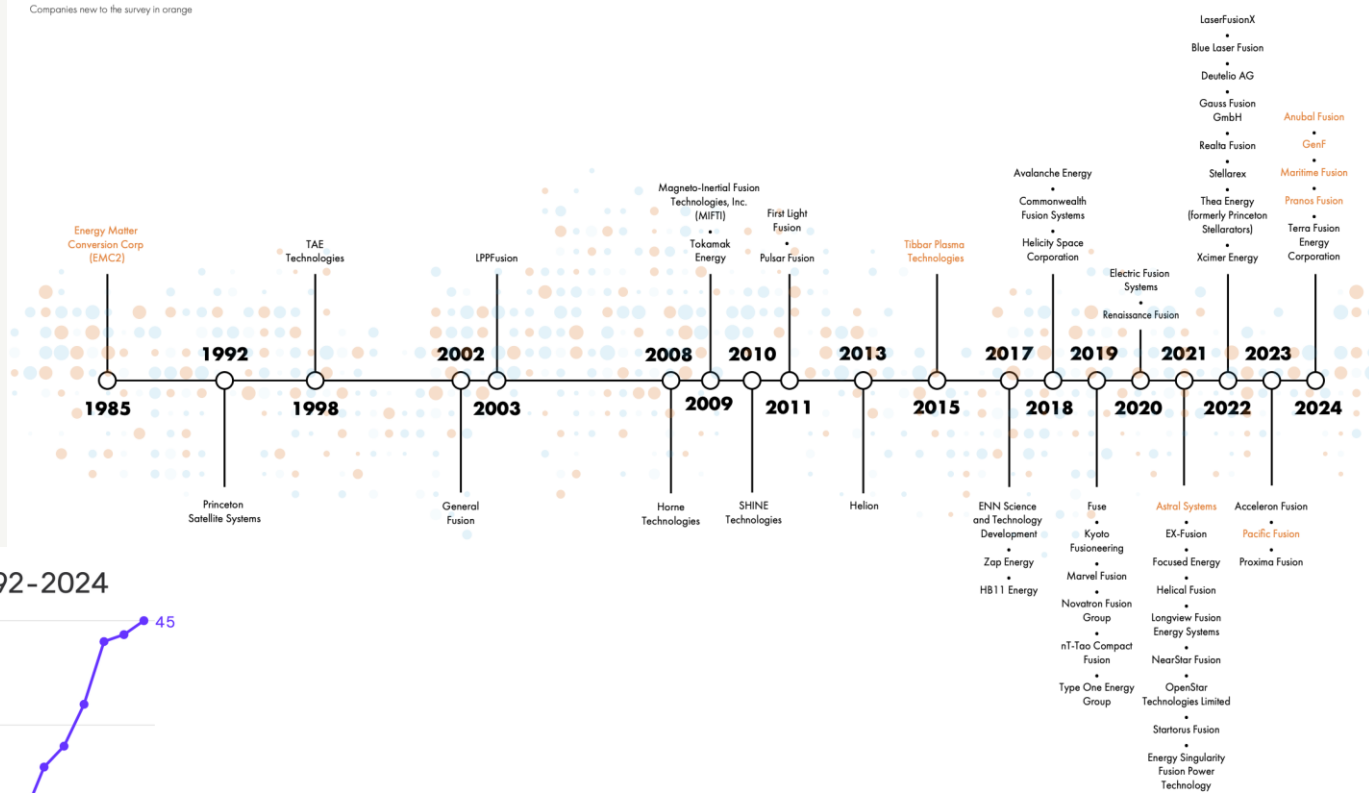
A wide range of solutions in various activity sectors and at diverse levels of maturity



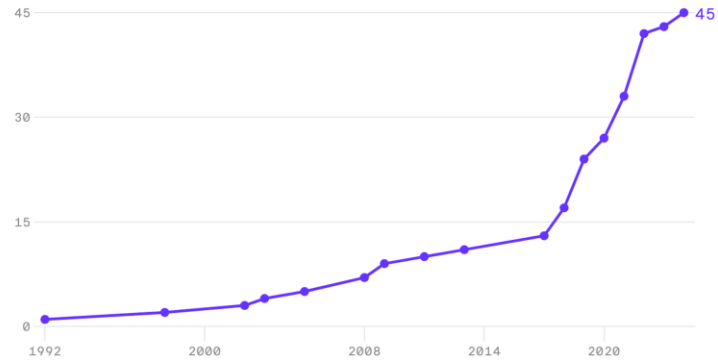
The cleantech bubble and the climate tech era



The “Cambrian explosion” in fusion

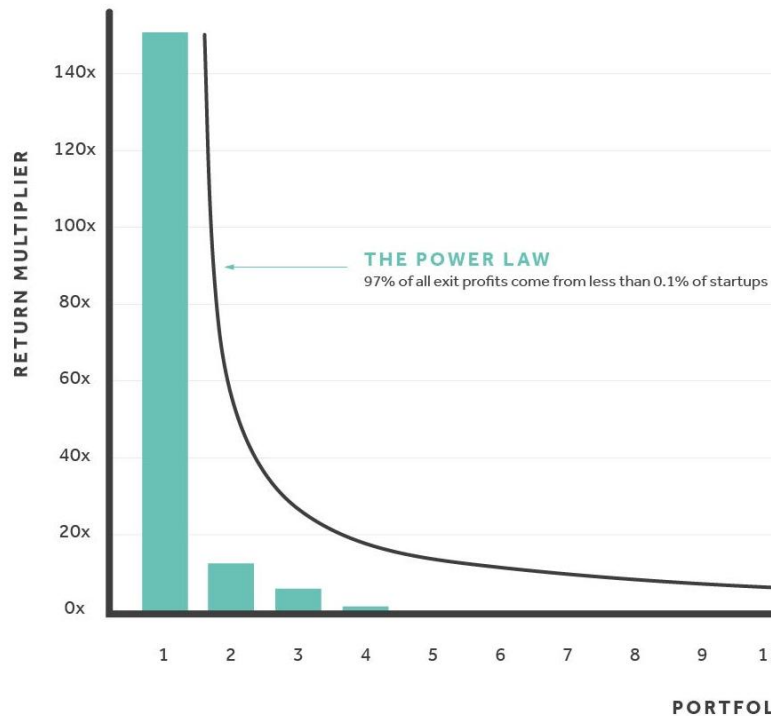


Number of private fusion companies, 1992-2024



How does venture capital think and work?

THE VC POWER LAW



KEY EMPIRICAL DATA POINTS

6%

of US VC deals generated 60% of all returns (1985–2014)
Horsley Bridge

1.1%

of 11,350 startups returned the entire invested fund
VenCap (1986–2018)

90%

of funds with 3x+ returns had at least one "fund returner"
VenCap analysis

25–30

companies per year generate >50% of total VC exit value globally
David Clark, VenCap

VIEW

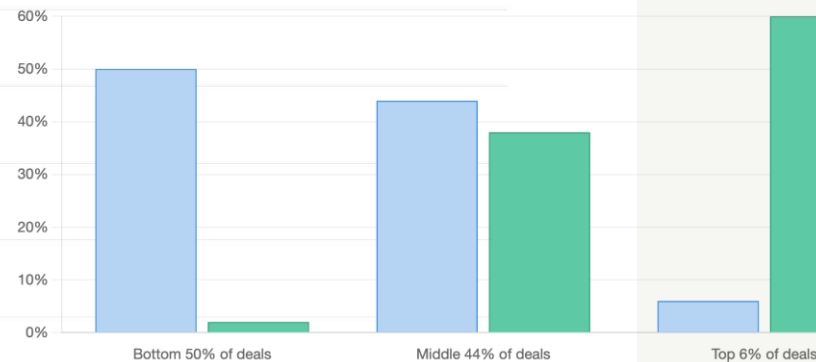
Returns concentration

Deeptech valuation skew

Fund performance distribution

■ Share of deals

■ Share of returns generated



[Source](#)

Who is investing?

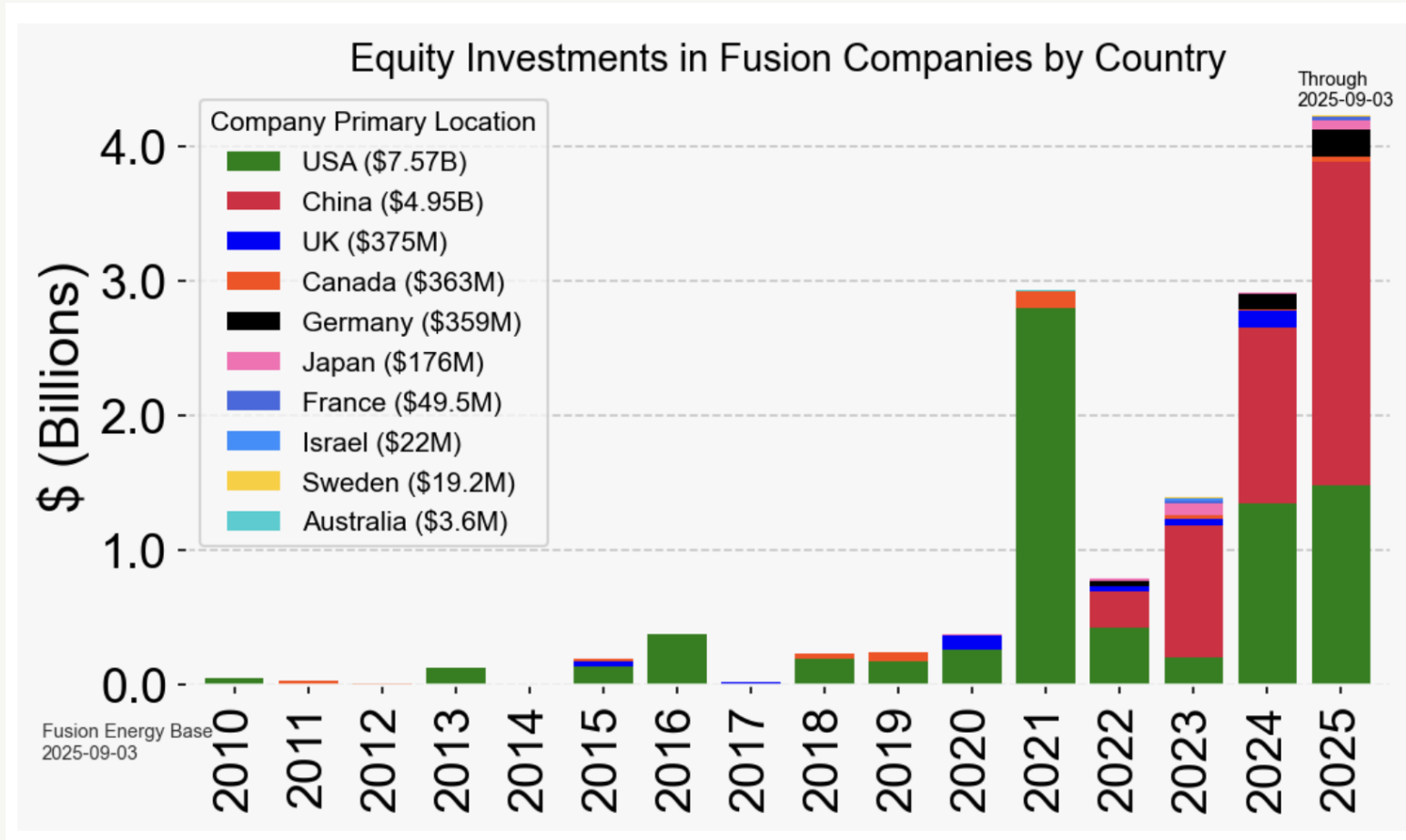
3. SELECTED* INVESTORS IN FUSION

Addition	Grantham Foundation for the Environment
Art Samberg	IP Group
Bezos Expeditions	Khazanah Nasional
Breakthrough Energy Ventures	Khosla Ventures
Capricorn Investment Group (Jeff Skoll)	Kuwait Investment Authority
Cenovus Energy	Legal and General
Charles Schwab	Lowercarbon Capital
Chevron Technology Ventures	Lukasz Gadowski
David Harding (CEO of Winton Group)	Mithril Capital (Peter Thiel)
Dr Hans-Peter Wild (Owner of Capri Sun)	Oxford Sciences Innovation
Dusting Moskovitz	Reid Hoffman
Energy Impact Partners	Sam Altman
Eni	Temasek
Equinor	Venrock
GA Capital	Vulcan Capital
GIC	Wellcome Trust
Google	Y Combinator

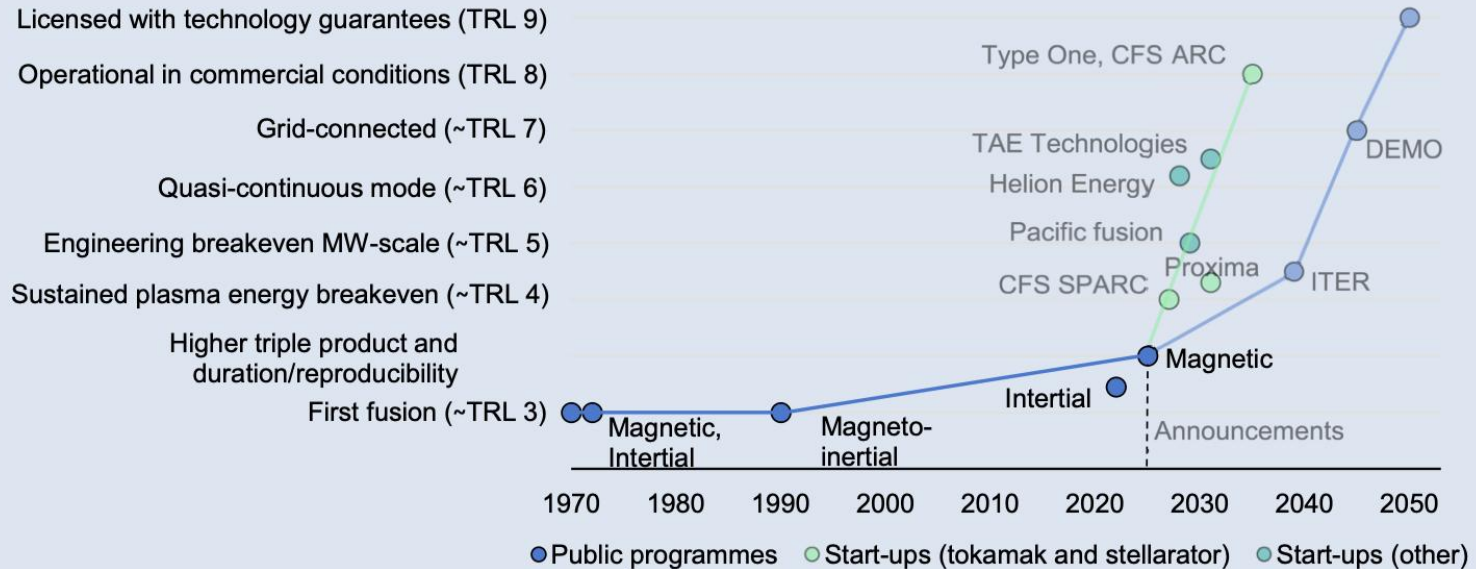
*All of these investors have been publicly identified in previous publications. The FIA and the UKAEA are not responsible for the responses listed in this report from survey participants and do not intend to disclose any proprietary information.

[Source](#)

Investments are focused geographically



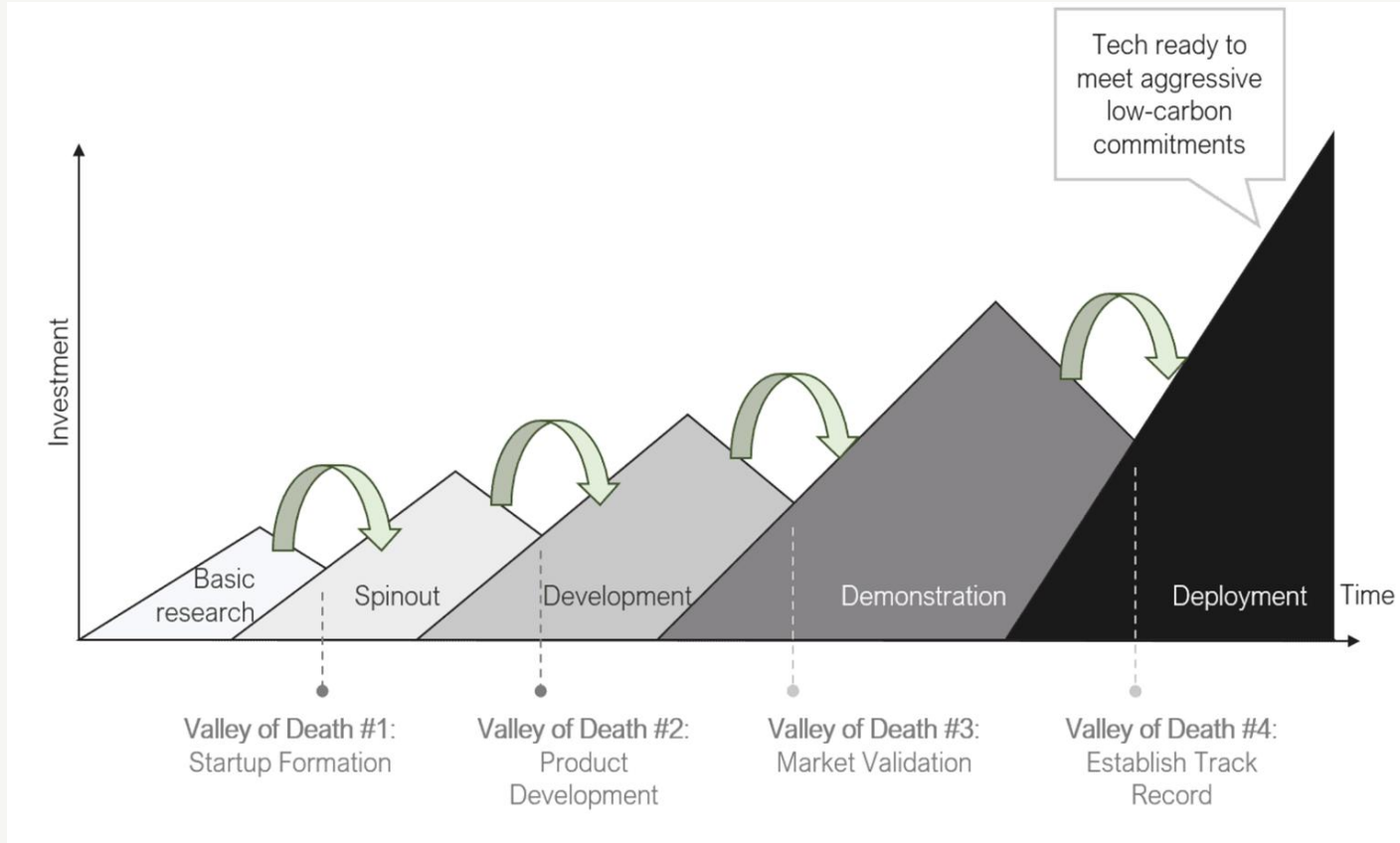
Fusion is still at low TRL



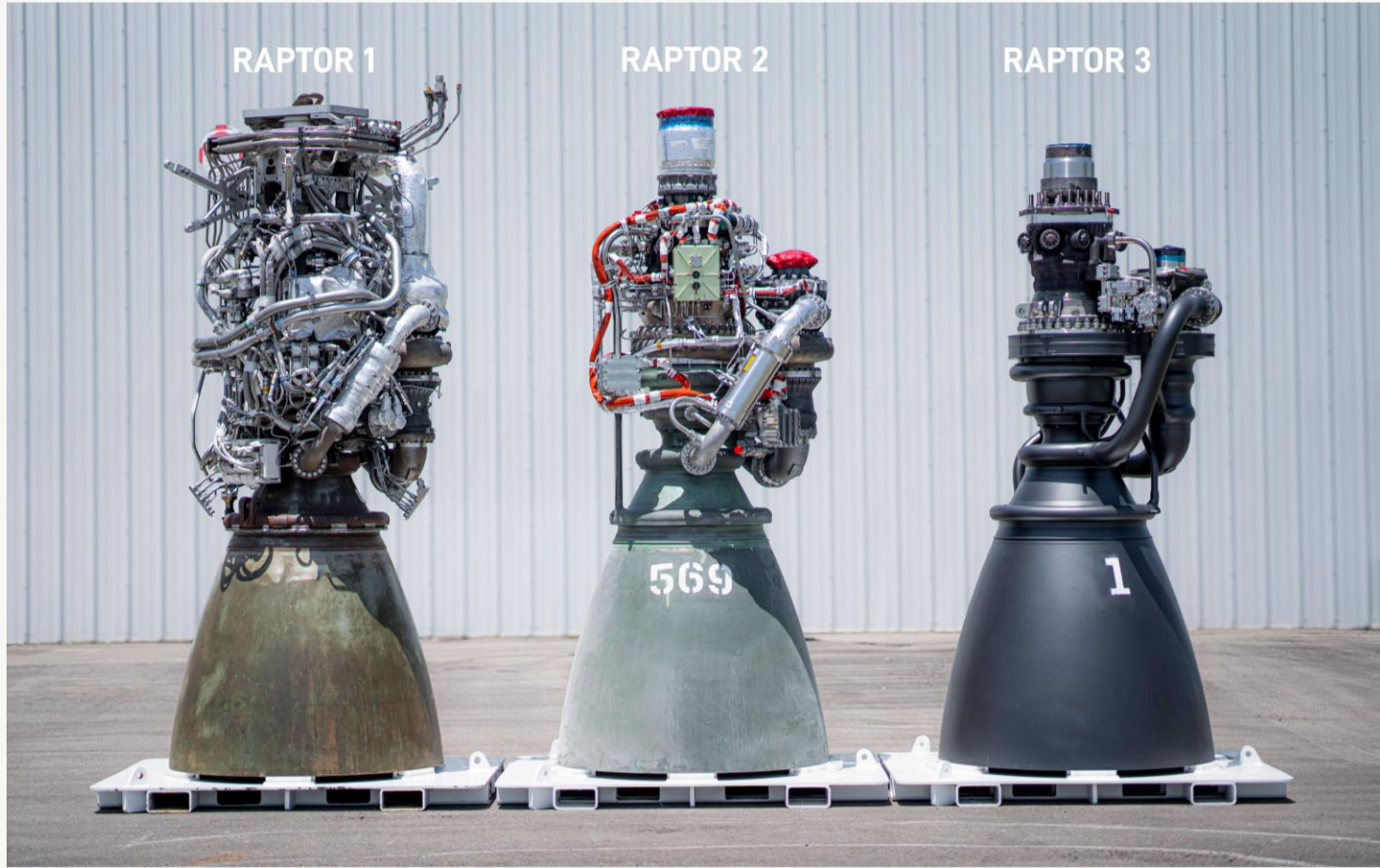
IEA. CC BY 4.0.

Notes: TRL = technology readiness level. CFS SPARC and CFS ARC are projects of the Commonwealth Fusion Systems company. ITER is a project funded by an intergovernmental consortium. DEMO refers to a set of proposed projects by governments as successors to ITER. TRL values are given as illustrative but may not match the stages precisely.

Deeptech goes through successive derisking



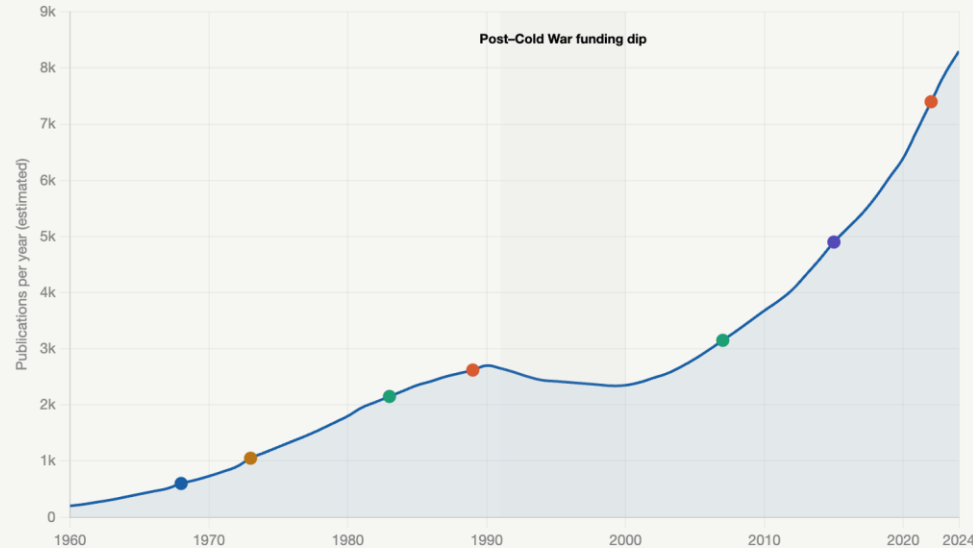
“Move fast and break things” (sometimes)



A culture shock: IP versus open publications

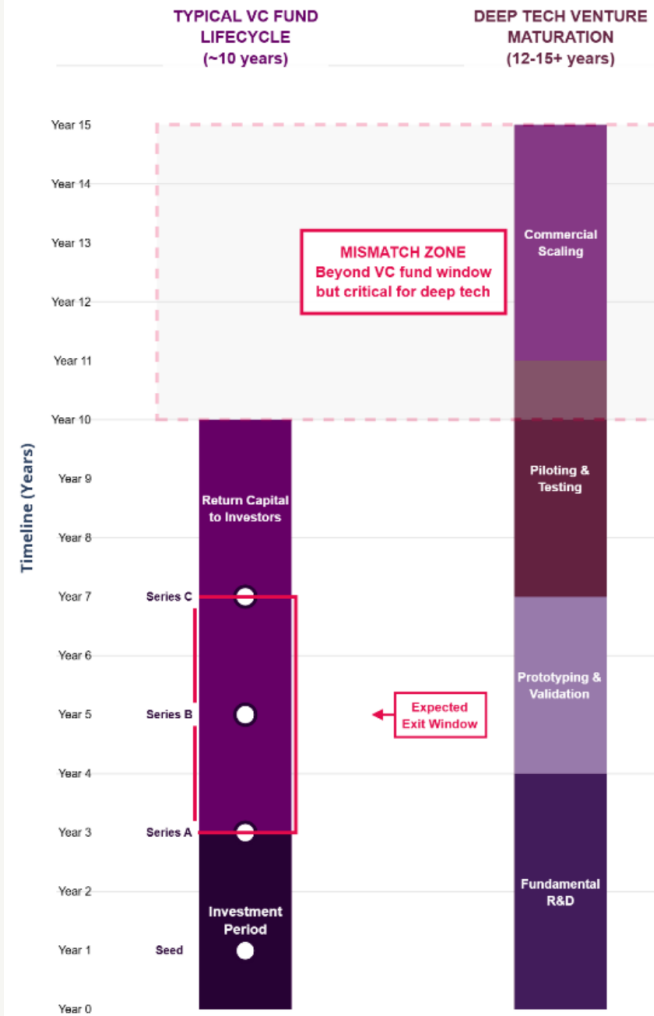
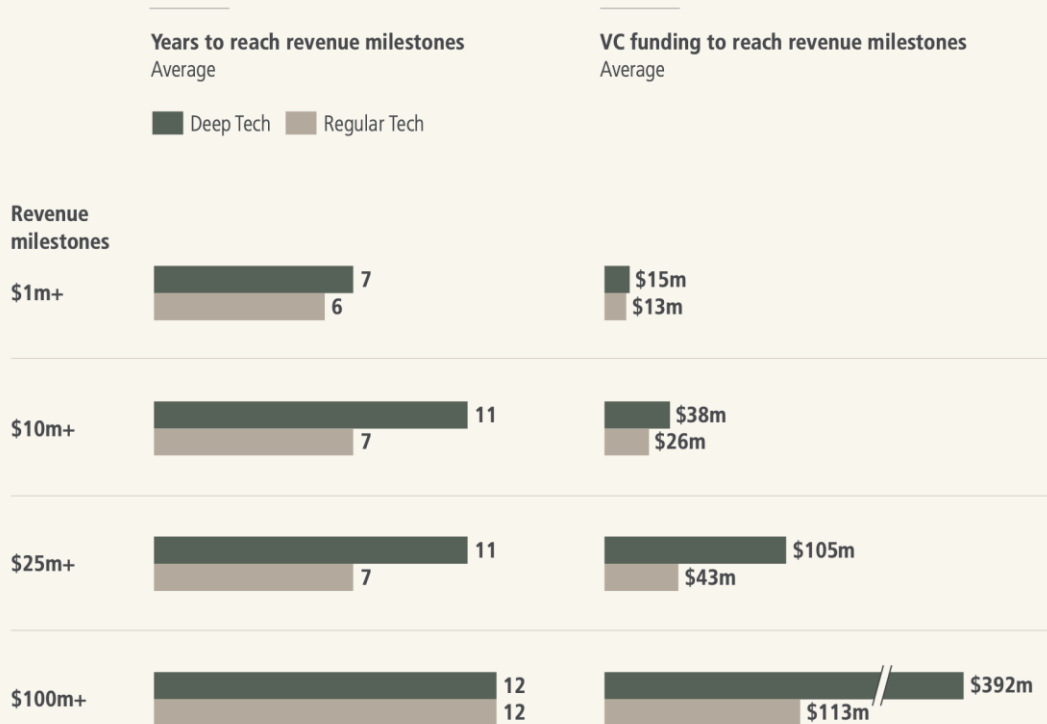
IP Strategy for Deep Tech Startups

Estimated global publications per year · Sources: Scopus, Web of Science, IAEA bibliometric data, Nuclear Fusion journal records



Note: Counts are estimates reconstructed from multiple bibliometric sources (Scopus "nuclear fusion" topic search, Web of Science, IAEA, Nuclear Fusion journal). Exact counts vary by database and search scope. The trend and inflection points are well-evidenced; precise yearly figures should be verified against full Scopus/WoS exports.

The funding timeline mismatch



¹ EU Deeptech report 2026, [Link](#)

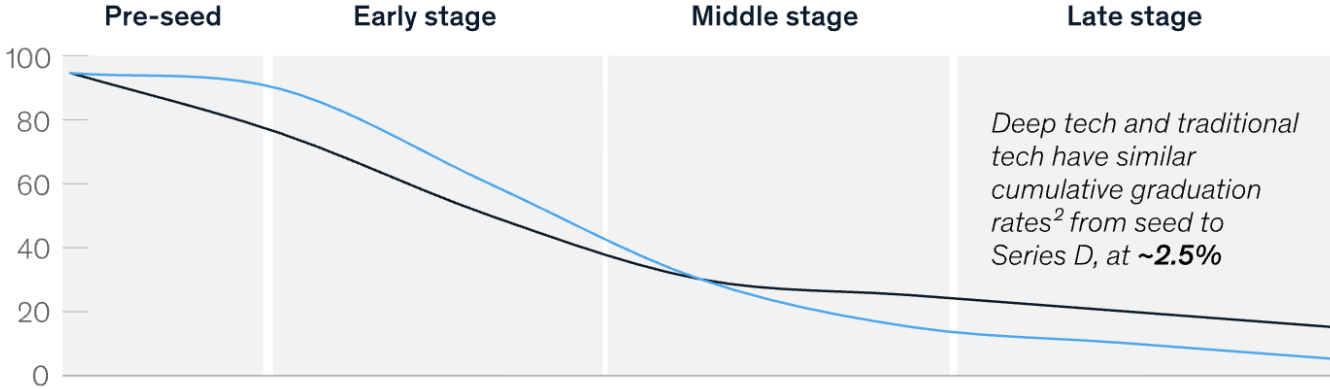
² Beyond Venture Capital 2026, [Link](#)

Startups fail... some fusion startups will fail...

Illustrative failure rates and risk profiles

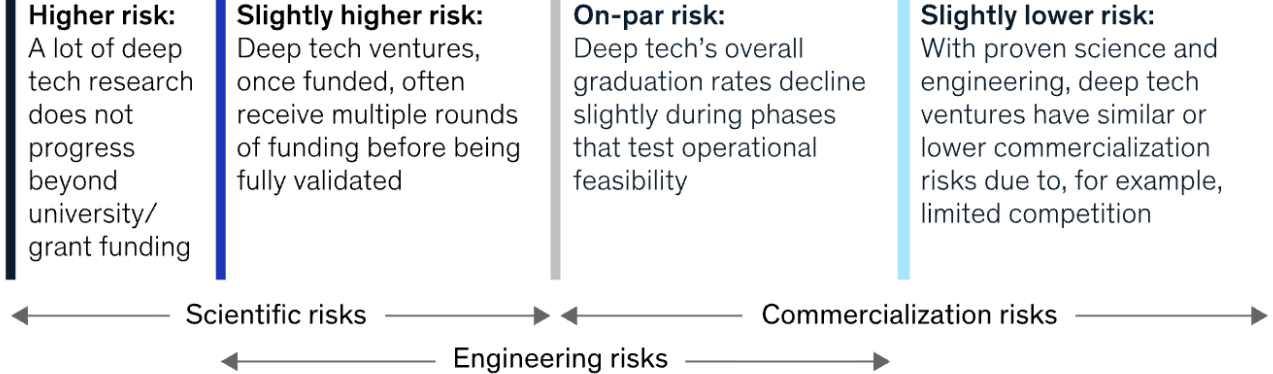
— Traditional tech — Deep tech

Averaged failure rates,¹ deep tech vs traditional tech funding, %



Deep tech and traditional tech have similar cumulative graduation rates² from seed to Series D, at ~2.5%

Risk profile, deep tech vs traditional tech



A maturing market?

General Fusion to go public in US via \$1 billion SPAC deal

By Dharna Bafna

January 22, 2026 6:58 PM GMT+1 · Updated January 22, 2026



CLIMATE



Trump Media is merging with fusion power company TAE Technologies in \$6B+ deal

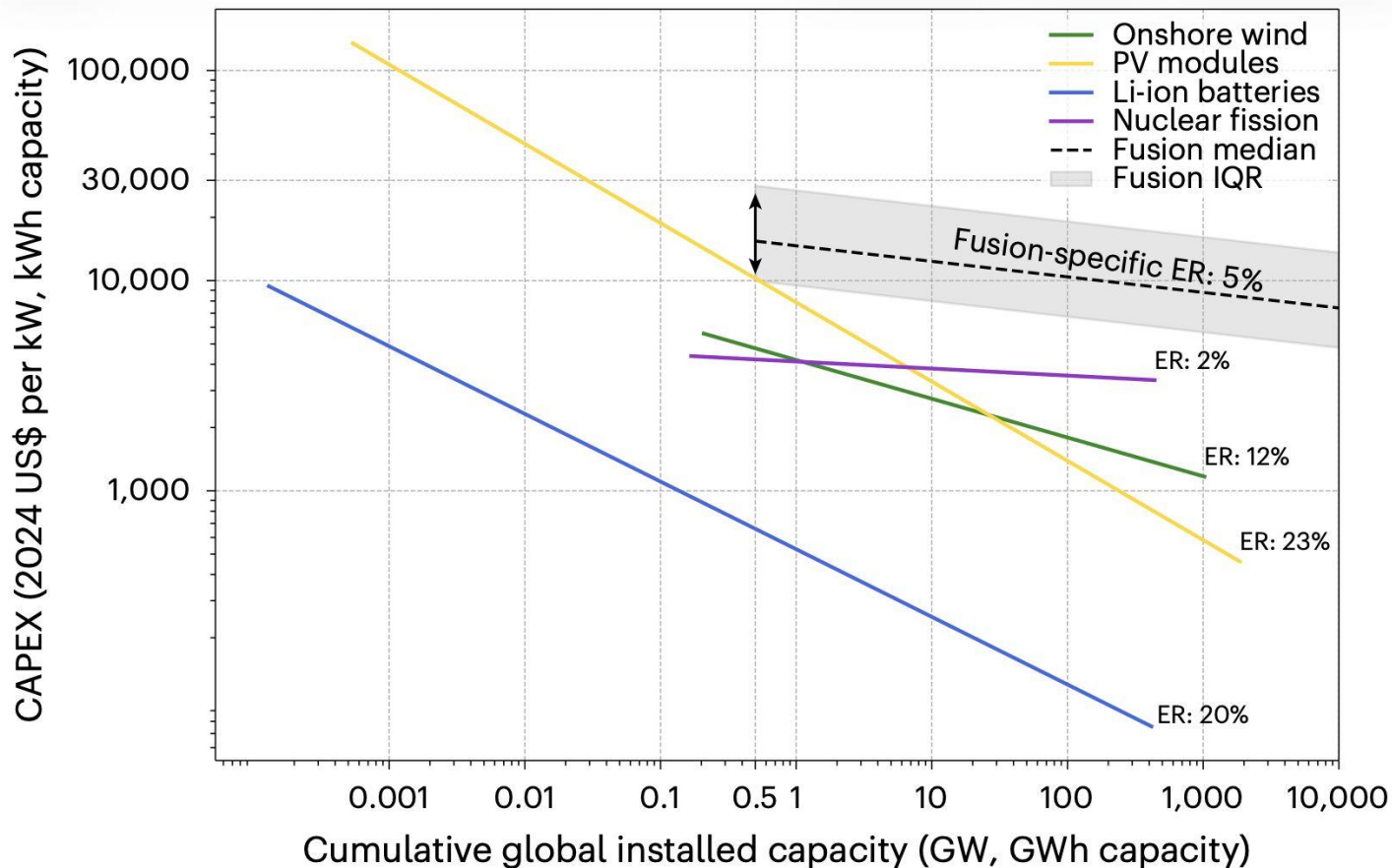
Tim De Chant, Amanda Silberling

9:05 AM PST · December 18, 2025

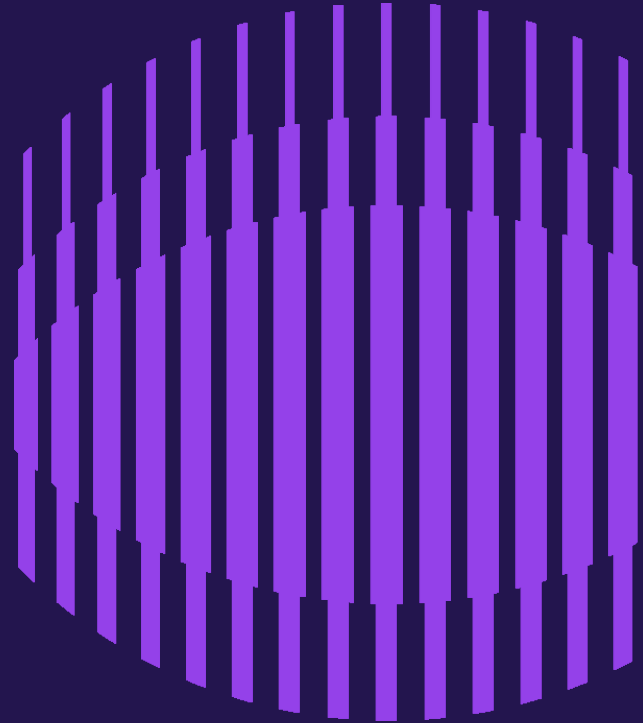
Technology

Everett fusion startup Zap Energy names new CEO as it expands into fission technology

Can fusion compete?



What's next?



Societal challenges require breakthrough solutions

POVERTY & INEQUALITY



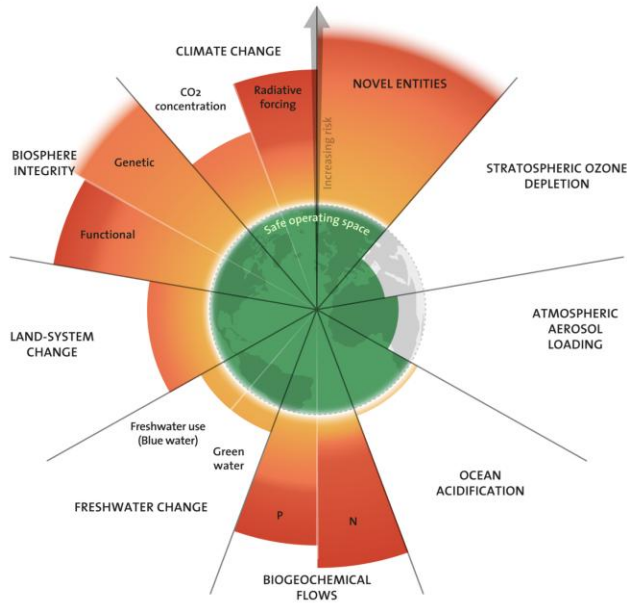
RESOURCE SCARCITY



PHYSICAL & MENTAL HEALTH



CLIMATE CHANGE

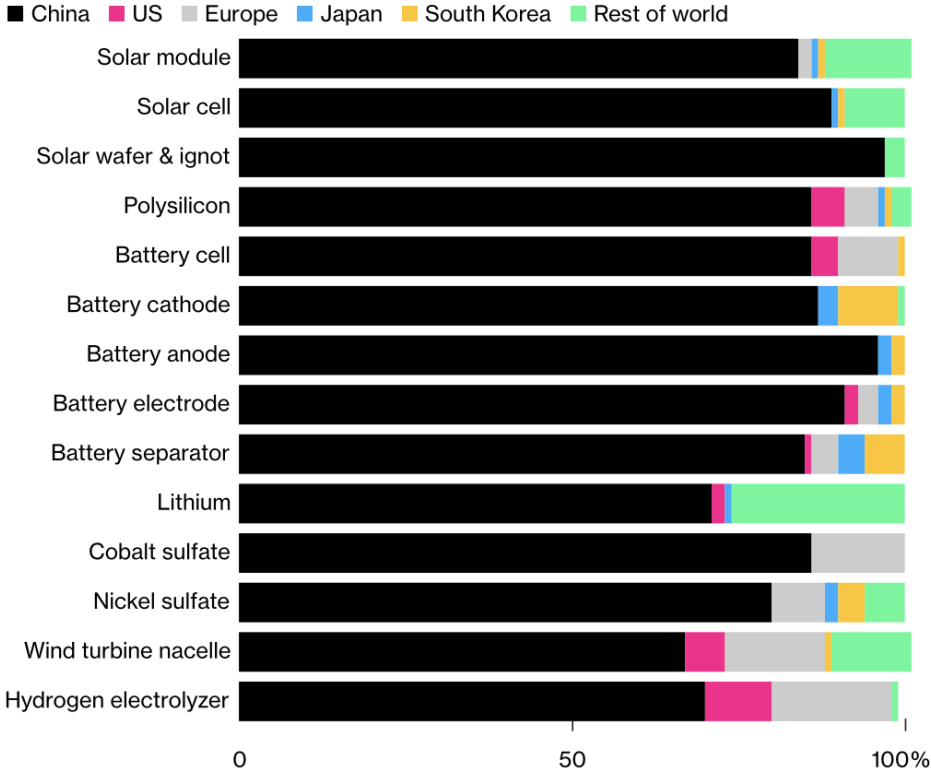


12025 EU Deep Tech Report [link](#)
2Planetary health check 2025 [link](#)

Societal challenges require breakthrough solutions

China Dominates Clean-Technology Supply Chains

Asian nation's share of global manufacturing capacity is above 80% in 11 segments



China narrows the R&D gap with the US

R&D expenditure by sector (\$bn), PPP*

